

Risk A Very Short Introduction

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Risk A Very Short Introduction

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Risk: A Very Short Introduction by Baruch Fischhoff, John ...

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Risk: A Very Short Introduction describes what has been learned by cognitive scientists about how people deal with risks, applying these lessons to diverse examples, and demonstrating how understanding risk can aid choices in everyday life and public policies for health, safety, environment, finance, and many other topics."--Publisher's site.

Risk : a very short introduction (eBook, 2011) [WorldCat.org]

Risk A Very Short Introduction Risks are everywhere. They come from many sources, including crime, diseases, accidents, terror, climate change, finance, and intimacy.

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Risk: A Very Short Introduction by Baruch Fischhoff

Very Short Introductions (VSI) is a book series published by the Oxford University Press (OUP). The books are concise introductions to particular subjects, intended for a general audience but written by experts. Most are under 200 pages long.

Very Short Introductions - Wikipedia

Risk: A Very Short Introduction by Fischhoff, Baruch, Kadvany, John 1st edition (2011) Paperback Paperback – January 1, 2011. Enter your mobile number or email address below and we'll send you a link to download the free Kindle App. Then you can start reading Kindle books on your smartphone, tablet, or computer - no Kindle device required.

Risk: A Very Short Introduction by Fischhoff, Baruch ...

Risk perception arises from the values that society or individuals hold. A risk may not be perceived because there is no general agreement on whether a loss occurs from the event. Since values can and do change, the general agreement on whether there is a loss may also change. The book will address circumstances where this has occurred.

Amazon.com: Customer reviews: Risk: A Very Short ...

Risk is everywhere - from genetically modified crops, dams, and stem-cell therapy to heartbreak, online predators, inflation, and robbery. This Very Short Introduction examines what science has learned about how people deal with risks, what we can learn through decision theory, and how we can evaluate risk in our own lives.

Risk: A Very Short Introduction - Paperback - Baruch ...

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Risk: A Very Short Introduction eBook by Baruch Fischhoff ...

Risk: A Very Short Introduction (Very Short Introductions series) by Baruch Fischhoff. We find risks everywhere—from genetically modified crops, medical malpractice, and stem-cell therapy to intimacy, online predators, identity theft, inflation, and robbery.

Risk: A Very Short Introduction by Fischhoff, Baruch (ebook)

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3. Analysing risk - Very Short Introductions

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